



OUR TOWN

Sustaining Hailey's Community

December 2012
Issue No. 112

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Message from the Mayor

City of Hailey Celebrates Community and Thanks All 2012 Volunteers

Mayor Fritz Haemmerle, the City of Hailey and Hailey Public Library will host a Business After Hours on December 6, 2012 to celebrate the holiday season with the community and to look back over the 2012 year. All City volunteers, boards and committee members who have served the city during this year will be recognized and thanked during this event.

We are proud of the number of residents who have contributed to our community this year. Serving on one of our boards or committees is one of the many ways to volunteer services to the community. The Adopt-A-Park program and the Neighborhood Park Captain program are examples of some other ways. Park clean-up days were used last summer to improve the skatepark and Hop Porter Park.

The City of Hailey teamed with the Blaine County Recreation District, Sun Valley Ski Education Foundation, and Wood River Land Trust to provide Nordic ski trails throughout west Hailey's riparian areas, with trailhead parking at Lions Park.

This past year a new community festival called ArborFest was begun by members of the Hailey Tree Committee and other community participants. Celebrated the first Saturday of May, the event promises to be a new hallmark of our community spirit with a mud-run, tree planting, and celebration of environment and community sustainability.

Hailey's new arena hosted two new events this year in addition to the longstanding Days of the West Rodeo. The Professional Bull Riding Classic was held in the arena in August, and the Intermountain Professional Rodeo Association Finals were held in the arena on Labor Day weekend.

Sheila Kelley and the Hailey Arts Commission enhanced "A Day of Chalk," one of Hailey's unique events designed especially for children and families.

Hailey Hometown Holidays Celebration

w/Amplified Sound

At Hailey Holiday Square—Croy Street between the Hailey Public Library and the Hailey Hotel.

Fridays in December - 4:00 p.m. to 6:00 p.m. **Happy Hour** in the Holiday Square with lighted fire pit and caroling performed by the Sun Valley Hallelujah Chorus

December 1st - 12:00 p.m. - 2:00 p.m.
Santa, Chamber Raffle, Music By the Woodside Elementary School Choir

December 6th - Holiday Business-After-Hours BAH at Hailey Holiday Square, hosted by City of Hailey, Hailey Public Library, Hailey Hotel, Shelly's Deli, & Lago Azul. All are welcome!

December 8th - 12:00 p.m. - 2:00 p.m.
Santa, Chamber Raffle, Music by Colla Voce & Enchante

December 15th - 12:00 p.m.-2:00 p.m.
Santa, Chamber Raffle, Music by Music & Me

December 22nd - 12:00 p.m. - 2:00 p.m.
Santa, Chamber Raffle, Music by the Colla Voce

Saturdays throughout the Holiday Season:
November 17th through December 22nd, 2012.



Public Works and Snow Removal

Plan Ahead for a Safe Winter

The Public Works Department's primary objective during the winter storm season is to provide safe transportation, emergency vehicle access to all citizens, and support education and commerce during adverse weather conditions. The city has prepared equipment and personnel to meet the special needs associated with snow removal. Another important part of this preparation is to inform citizens of their role in the snow removal process. With this in mind, the City of Hailey would like to share a few tips that may make the snow more enjoyable.

DO NOT PARK VEHICLES IN THE CITY'S RIGHT OF WAY OVERNIGHT FROM NOVEMBER-MAY

The city plows at night whenever possible. It is permissible to move your vehicles into the Right of Way during the day to clean your driveway, but make sure to park them well out of the way at night to avoid any damage to vehicles. The city issues warning tags on vehicles and trailers parked within the Right of Way whenever possible. However, a tow

truck will be called to remove vehicles that impede snow removal. Owners must pay tow company fees associated with storage and towing.

DO NOT PLACE YOUR TRASH CONTAINER IN THE RIGHT OF WAY DURING A SNOW EVENT.

The plow crews try very hard not to hit trash cans left out while they are plowing, but prefer that the cans not impact snow removal. Please keep your trash cans and all personal items back from the roadway during a storm.

DO NOT LET YOUR CHILDREN BUILD SNOW CAVES OR SNOW FORTS NEAR THE ROADWAY SNOW BANKS.

Snow forts can seem like a lot of fun, but they are extremely dangerous when built next to the road. When snow builds up we push the banks back to help with visibility at intersections. We cannot see children playing in these caves and do not want any accidents to occur.



WHAT SHOULD WE CALL THE NEW RODEO GROUNDS?

The City wants your input on naming what has formerly been referred to as the Hailey Rodeo Park or Rodeo Grounds.

Attend the discussion and share your ideas or comment on the proposed name of "Werthheimer Park" (the Hailey man who donated the land back in 1913) or submit written comments to tom.hellen@haileycityhall.org

Public Meeting

December 17th 5:30pm

Hailey City Hall, 115 Main St. South

Call 788-9830, ext. 14 for more information



WHEN CLEARING YOUR DRIVE, PUT SNOW INTO YOUR YARD

Please be considerate of your neighbors. If a neighbors' driveway is next to yours, push or blow the snow into your own yard. Do not push or plow the snow back into the roadway, as it may impede emergency vehicle access. City ordinance prohibits plowing snow across or onto any public street, service access, parking area, alley or sidewalk.

Calendar

Important dates

City Council.....	12/03/12, 12/17/12
Hailey Arts Commission.....	12/06/12
Hailey Library Board	12/19/12
Parks & Lands Board	12/04/12
P&Z Commission.....	12/10/12
Tree Committee.....	12/13/12
Urban Renewal Agency	12/19/12
*Christmas Eve.....	*12/24/12
* Christmas Day.....	*12/25/12
* New Years Day.....	*01/01/13

*City Hall and Hailey Public Library Closed

Community Services - Hailey Library **Winter Reading Ideas from the Library**

Who doesn't love a winner? When it comes to the winners of children's book awards, you and your child are sure to feel the same. If you choose to read an award winning children's book you know that the book comes highly recommended and is very likely to be one of the finest.

Over the years, many different children's book awards have been established with slightly differing criteria and categories. Recognizing outstanding work through these awards helps set the standards for those in the literary field and also aids librarians in the selection process to obtain top quality books. Some of the best known awards for children's books in Idaho are the Newbery, Caldecott, and the Pacific Northwest Young Reader's Choice Awards.



The Newbery Medal is awarded annually by the American Library Association for the most notable American children's book published the previous year. The Newbery Award was established in 1922 and became the first children's book award in the world. Its purpose was

to encourage original creative work in the field of books for children. This year's award recipient is *Dead End in Norvelt* by Jack Gantos.



The Caldecott Medal was established in 1937 and is awarded annually by the Association for Library Service to Children to the artist/illustrator for the most exceptional American picture book for children published the preceding year. The 2012 Caldecott Medal

winner is *A Ball for Daisy*, written and illustrated by Chris Raschka.



In our area, the Pacific Northwest Library Association's Young Readers Choice Award holds the most significance since yearly nominations are only taken from students fourth through twelfth grades, teachers, parents, and librarians who live within the Pacific

Northwest. It is the oldest children's choice award in the U.S. and Canada and was established in 1940 by a Seattle bookseller who believed every student should have an opportunity to select a book that gives him



or her pleasure. Teachers and librarians at the local schools have developed fun and creative ways to encourage students to read all the titles that are age-appropriate, or at least two of the titles to be able to participate in the voting. Annual voting takes place in public and school libraries during the last two week in March. The winners of the 2012 Young Reader's Choice Award are: Junior Division-*11 Birthdays*, by Wendy Mass; Intermediate Division-*Maze Runner* by James Dashner; Senior division-*Shiver* by Maggie Stiefvater.

Economic Development

The Process of Removing Barriers

Hailey has identified Economic Development as one of its important functions. Economic Development is the retention and creation of jobs, services, infrastructure, technology, or other aspects that contribute to a more sustainable and robust economy. In general, the field of Economic Development focuses on removing barriers and obstacles that inhibit the creation of jobs, property investment, redevelopment, and business expansion. Every community has a different set of specific variables that may encourage or inhibit the growth of economic development and it is the city's responsibility to know how best to leverage these elements or target barriers for removal.

Even though job creation justifiably gets the most attention, many other aspects of economic development focus initially on improving the quality of life aspects in a community which eventually leads to more jobs as businesses choose to locate their operations in the community. For example, a common first step in downtown revitalization is to make improvements to the downtown area that invite more foot traffic. Traffic calming measures, new lighting, decorative improvements, landscaping, and providing central gathering places for people to congregate or rest while shopping are all successful tools for accomplishing this objective. Apart from the construction of the project, the creation of jobs is minimal however the quality of life improvements will eventually lead to more business in the downtown area, which translates to more jobs.

Other projects, such as those targeted by urban renewal and redevelopment agencies, focus on building the public infrastructure necessary to encourage job growth and business attraction that otherwise would not have occurred without the infrastructure improvements. If done strategically, the public infrastructure will open up new or redeveloped areas to business developments that

may have been impossible due to the initial capital costs of the infrastructure or other barriers. For example, in Jerome, the Urban Renewal Agency executed a plan in 1998 to install, upgrade, and improve water and sewer mains south from the downtown area to Interstate 84. At the time, there was little development along this corridor apart from family farms and residences. Within ten years, businesses and industries had filled in the corridor by tapping into the new sewer and water lines, leading to more than 500 jobs created within the urban renewal area.

Through proactively seeking, recruiting, and attracting new businesses with a variety of proven tools, including Urban Renewal, the City of Hailey will build a more robust and sustainable economy.

Transportation

Improving Bicycle Safety and Travel

While everyone is transitioning into Winter, the city has been planning for Spring 2013, when we will be painting sharrows on Bullion Street and possibly others that are commonly used by people traveling on bicycle.

East Bullion Street from Main Street to the River has been identified as the first section of street that will be marked with sharrows. Examples were installed in



November at the intersection of River Street and Bullion. Seven more green sharrows will be installed along this stretch as soon as temperatures rise, this Spring.

Sharrows are used to encourage motor vehicles and bicycles to share the road safely. The shared lane marking is composed of a bicycle symbol with a double arrow at the top.

Shared lane markings can be used as a standard element in the development of bicycle boulevards, to identify streets as bikeways and to provide wayfinding along a designated bicycle route.

When placed properly on the street, the lane markings help bicyclists position themselves away from parked cars to avoid being struck by suddenly opened car doors, and to alert other road users to expect bicyclists to occupy travel lanes. An important function of a shared lane marking is to alert road users of the location bicyclists are likely to occupy within the traveled way, encourage safe passing of bicyclists by motorists, and reduce the incidence of wrong-way bicycling.

December Events at the Hailey Public Library

Wednesdays at 10:30 am: *Story Mania!*
Our book-lovin' story hour continues. Thank you, parents and caregivers, for staying and participating with your children during programs.

Wednesdays & Fridays, 2 – 3 pm: *Open Computer Labs.* Enjoy one-on-one assistance with your computer-related questions and tasks. Complete details are available on our website.

Thursdays at 4:00 pm: *TNT THURSDAYS!* A totally new teens' n tweens' program for ages 10 – 18. The alternating weeks of gaming and crafts are dynamite!

Saturdays at 2:30 pm: *Saturday Story Mania!* Many parents have asked for MORE book-lovin' fun—here it comes! Stop by after Hailey Holiday Square.

Call for long-term volunteers: Hailey Public Library and the Friends of the Hailey Public Library are always in need of volunteers who can commit to regular weekly schedules. If you're interested, please stop by the library to talk with us and fill out an application.

Happy holidays to you and your family.

For more information about upcoming events, please contact the Hailey Public Library at 788-2036, or visit us online at www.HaileyPublicLibrary.org.

LIBRARY EVENTS

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Winter Antique Market December 28, 29 and 30, 2012 Idaho National Guard Armory

Alee Marsters, who produces the July 4th and Labor Day Antique Markets at McKercher Park, will bring the event to the Idaho National Guard Armory this winter.